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SHOUT
SHARE
IT

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TOWN KING
TRADE MARK

The Perfect Late Berry Without A Fault!

This Big Red Delicious Berry is Going to be Worth Millions of Dollars to The Strawberry World.

IS the way one of our large customers put it after he had seen it in fruiting. No one who is interested in strawberries and who desires a beautiful late berry can afford to pass this money-maker by.

A Money - Maker For All!

For a long distant shipper it has no equal. The appearance and flavor is such as to merit the highest prices when sold on the market. The Town-King will mean as much or more to the strawberry growers of the country as the Delicious apple meant to the apple growers.

CLEAN HEALTHY FOLIAGE

And does well on any soil. Makes just enough plants for a fruiting row without restriction. Fruit held well off the ground and ripens all over at one time.

We reserve the right of sales on Town-King. This is to protect our customers, also ourselves.

PRICE LIST OF TOWN-KING

25 Plants.....$ 1.00	100 Plants.....$ 2.50	250 Plants.....$ 6.00	500 Plants.....$10.00
50 Plants.....$ 1.50	200 Plants.....$ 5.00	300 Plants.....$ 7.00	1000 Plants.....$20.00

(Write for prices on larger quantities)

DO YOU WANT ? *Greater Yields* AND *Bigger Profits*

Townsend's High Quality Plants Will Give You Both!

Priced Right - Packed Right
Shipped When You Want Them!

E. W. TOWNSEND & SONS NURSERIES
SALISBURY, MARYLAND

1½c Paid
Permit No. 6.
Salisbury, Md.

UNITED STATES DEPT. OF
AGRICULTURE WASH D.C.

The New Everbearing
MASTADON

Grow The Best - It Costs No More!
Your Profits Will Double!

Our prices may be a little higher than some are offering this grand new variety for, but you certainly cannot afford to take a chance on so valuable variety as Mastadon.

Our Stock Is Direct From The Originators

We were two years in getting a dependable strain of this wonderful everbearing strawberry. Our stock now comes direct from the originator, which will assure you of getting the genuine Mastadon, and every plant sold carries with it our absolute guarantee of satisfaction.

Mastadon Is A Money-Maker Wherever Grown

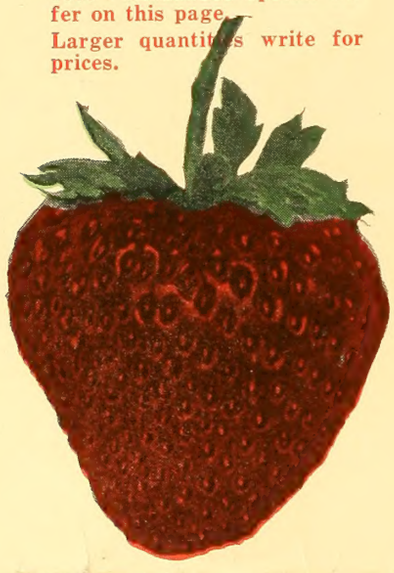
Every back yard garden and market gardener should have them. On ordinary springy garden soil one thousand Mastadon plants will yield 1000 quarts during the summer and fall, and will also produce 1500 quarts the following spring, of the finest quality fruit; making 2500 quarts in 14 months after planting. The one thousand quarts picked during the summer and fall will readily sell for $400, and the 1500 quarts in the spring is good for $200, making a total of $600 for a $40 investment. The above is very conservative as we have had much better reports. We realized at our own nurseries the past summer $18.00 per 60-pint crate for every crate we sold.

PRICES OF MASTADON

25 Plants	$ 2.00
50 Plants	$ 3.50
100 Plants	$ 6.00
200 Plants	$10.00
250 Plants	$12.00
300 Plants	$13.50
400 Plants	$16.25
500 Plants	$20.00

1000 Plants....See Special Offer on this page.

Larger quantities write for prices.



1000 MASTADON + 1 KRUEGER RUNNER CUTTER $40.00
Catalogue Value $48.00

Krueger Runner Cutter FREE!

We advise growing the Mastadon in the hill system, and with each order for 1000 plants at list price we will send you one Krueger Runner Cutter, worth $8.00---FREE, to make the work easy for you. This tool will add $100.00 in profits to any acre of berries.

Mastadon Will Fruit Within 90 Days After Set!

Plant Townsend's Vigorous New-Ground Mastadon Plants - Every Plant A Producing Plant!

The above illustration is a bundle of Mastadon plants taken from our beds. Notice the well developed crown and fiberous roots. Plants with quality like these will produce the bumper crop of big red delicious fruit that will command the highest prices on any market.

Let us book your order now for a few thousand of this wonderful variety, so that you may be in the money-making class this summer.

Copyrighted 1927, E. W. Townsend & Sons

We are going to extend the 10% Discount on all Cash Orders to March 15th.

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Need no lengthy desip
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gardeners and large pl te
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as listed below.

All Money-Makers--B
Which Will S e

Premier
Aroma
Ford
Townse d

SPECIAL

100 Each these 7 fin v
250 Each these 7 fin v
500 Each tnese 7 fin v
1000 Each these 7 fin v

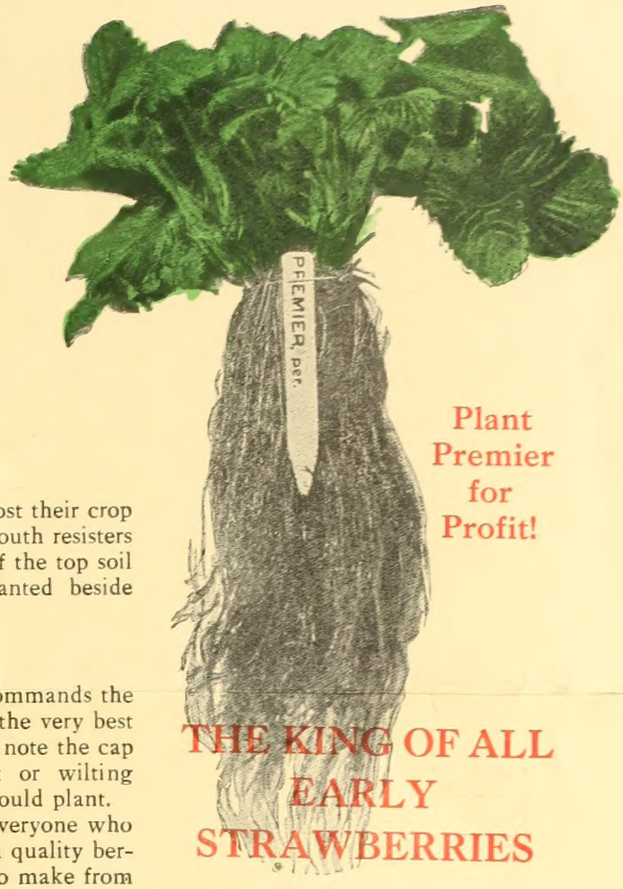
The Greatest Early Berry on The Market

PREMIER

(Howard 17)

No Other Standard Variety Will Make As Much Money For The Strawberry Grower

Premier has taken first place with the most successful strawberry growers throughout the country. The demand for this variety is far greater than any other variety on the market. This demand is steadily increasing as new growers find the good qualities of this berry.



Plant Premier for Profit!

THE KING OF ALL EARLY STRAWBERRIES

Premier Fruit Is Perfect

We have never yet had a report from our customers stating that they ever lost their crop by late frosts or freezing. Not only a frost proof variety bus one of the greatest drouth resisters owing to their large and extra long roots. If there is any moisture within a foot of the top soil they will surely get it. Other varieties will dry up from drouth when Premier planted beside them will show little or no effect.

Heavy Producers

As a long distant shipper it has no equal. Not only does it carry well but commands the very top market prices. Its uniform size and color always attracts the attention of the very best trade. On this page you will notice a Premier berry taken from actual photograph; note the cap which stands out prominent; this is a dark green and never shows any sign of rust or wilting after picking. The Premier is an extra early fancy berry, one that every grower should plant.

If your land is not netting you $500.00 per acre, then plant it to Premier. Everyone who has grown the Premier has given it the name of being the heaviest producer of high quality berries that they have ever grown. Our files show that it is an every day occurence to make from $1,000 to $1200 per acre clear. One of our customers who was at our nurserier this summer stated that from one acre he sold over $1650.00 worth of berries. Another customer writes: If your land is not producing anything but taxes to plant it in Premier and you will make the best investment you ever made.

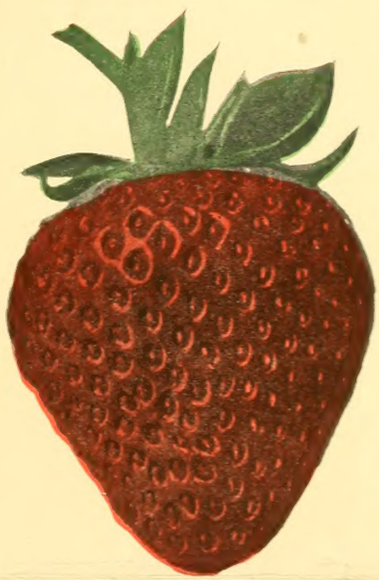
Set Our Quality New-Ground Plants

Townsend's plants are grown on light new ground soil, producing an abundance of fiberous roots and making a heavy fruit crown. It certainly will not pay to set small runted plants as this quality plant will tell when picking time comes. One acre set with Townsend's New Ground Plants are worth several acres set with low vitality stock.

Largest Growers of Premier Plants In The Country

For the past eight years we have made a specialty of growing this variety, and have grown and sold probably more of this variety than any other concern in the country. The demand on us for these plants is so enormous that it seems impossible for us to grow enough of them. Our stock this year runs into several million, and we have never had finer quality plants to offer you than we have this year.

Place Your Order With Us Early For These High-Grade Plants!



Price List of PREMIER (Howard 17)

25	$ .50	200	$1.75	1000 to 5000	$6.00 per 1000	*Write for Prices*
50	.75	250	2.00	5000 to 9000	$5.50 per 1000	*on*
100	1.00	300	2.20	10,000 and up	$5.00 per 1000	*Larger Quantities*

Good News--A Big Saving!

n Winners

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ly to Late

tion as they have all been ome garden, by market ers. Their popularity is Ve offer special low prices

Crops of Big Red Berries Bring The Profit.

Dr. Burrill
Big Joe
Chesapeake
s Big Late

PRICES:

arieties, postpaid $7.00
arieties, postpaid $14.00
arieties, Exp.Col.$20.00
arieties, Exp.Col.$35.00

PRIC

25 P
50 P
100 P
200 P
250 P
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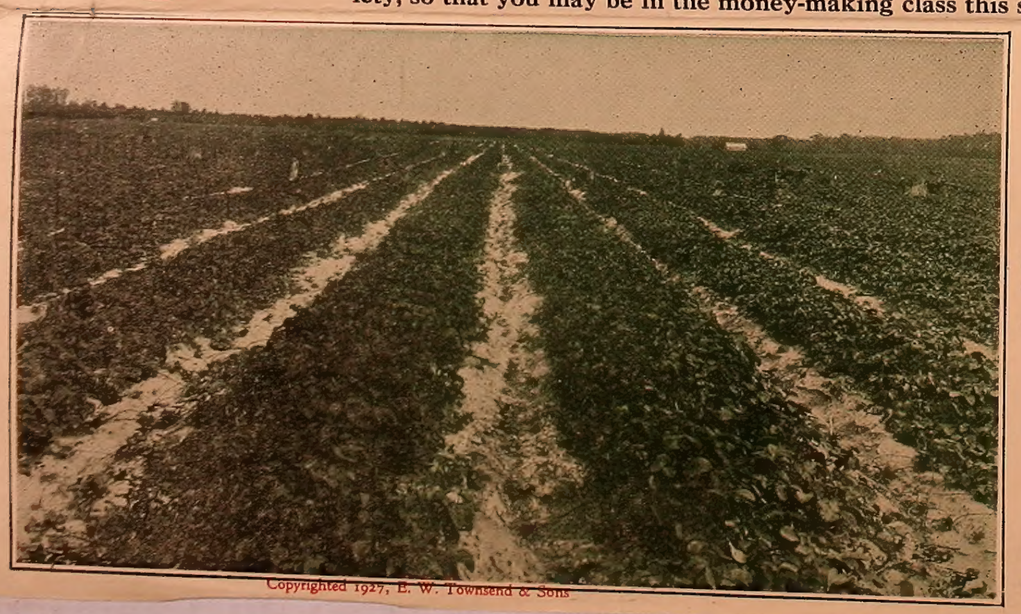

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Write for Prices on Larger Quantities

The Seven Winners

Cover The Season from Early to Late

Need no lengthy description as they have all been tried and tested - in the home garden, by market gardeners and large planters. Their popularity is stiil growing every year. We offer special low prices as listed below.

All Money-Makers--Big Crops of Big Red Berries Which Will Sure Bring The Profit.

Premier
Aroma
Ford
Dr. Burrill
Big Joe
Chesapeake
Townsend's Big Late

SPECIAL PRICES:

100 Each these 7 fine varieties, postpaid **$7.00**
250 Each these 7 fine varieties, postpaid **$14.00**
500 Each tnese 7 fine varieties, Exp.Col. **$20.00**
1000 Each these 7 fine varieties, Exp.Col. **$35.00**

For Larger Yields and Greater Profits!

Plant Townsends' New-Ground Plants

CHUCK FULL OF VIGOR

Large or Small

WE WANT YOUR ORDER!

We Will Start You Right

MANY thousand inquiries are being received for the first time for our Big Money-Saving Catalogue, which are being mailed as fast as the inquiries come in, and we hope that you have all received your copy. We know that many of you have - because you have already sent in your order, and it is now on our books awaiting shipping date or it has gone forward according to your instructions. But thousands of you who have asked for the book, for some reason or no reason, have not sent in any order yet. I know that you were interested or you would not have asked for the Free Book, and this is the reason I am coming back at you with this the greatest of all offers I have ever made since I have been issuing a catalogue of plants. If it is possible I want at least a small order from everyone who has received my catalogue this year.

We Offer You A Special Inducement!

These Well-Known Varieties

Every Garden On This Page Delivered To Your Door Prepaid At These Low Prices.

AT COST!

If I can induce 10,000 of you who have never ordered plants from me before to send me an order this Spring it will mean at least 50,000 new orders in 1928. My prices are already much lower than you can buy good plants any where else, but I am going to make some *special bargains* on this page that you cannot afford to turn down even though you have plenty good varieties of your own.

Special Everbearing Garden No. 1.

100 Worlds Champion
100 Progressive

Catalogue value $5.00

Only **$3.50** Free Delivery

Home Garden No. 2.

50 Dr. Burrill
50 Ford
60 Delicious
50 Big Joe

Catalague value $3.00

Only **$2.25** Free Delivery.

A Garden of Big Berries No. 4.

100 Premier
100 Aroma
100 Dunlap
100 Big Late

Catalogue value $4.00

Only **$3.00** Free Delivery

A Garden Fit For A King, No. 4.

All New and Valuable Varieties

100 Mastadon
100 Town-King
100 Gov. Ritchie
100 Lord Salisbury
100 Prince (early)

Catalogue price $16.00

Only **$10.00** Free Delivery

Let's Resolve To Grow Our Own Strawberries!

If we should happen to meet each other face to face and I offered to give you just all the strawberries that you and your family could eat (no matter how large your family was) for two or three dollars, and that all that you had to do was to unwrap a package and put the plants in the ground, and when you get up of a morning (when you had a feeling in your stomach that would make you think: "Oh, what's the use of eating"), then to go out and work a little aroung these growing plants, so that when you came in to breakfast the stack of hot cakes would look like a pile of dimes on the plate - you would not let me get away before you had contracted for two or three gardens. This is just what we are offering you, no strings attached to this; there is only a 2c postage stamp between us. Drop us a letter for any one of these gardens. We will do the rest in living up to the contract.

There is absolutely no profit to us in any of the above gardens, and our only object is to introduce our high-grade plants so that you will become regular customers and tell your friends how much you have enjoyed these Townsend Strawberry Gardens. If any of the Gardens are too small just double the amount of remittance and we will send two gardens instead of one.

Grow Townsends' Plants The Townsend Way - And You Will Never Complain About Your Strawberry Crop.